Hi,

LinkMeUp is a quick, fun way to send any YouTube link to a friend. Search for a video, add a message, and send it off as a personalized link message or text to any mobile contact. LinkMeUp eliminates the need to open a browser, and copy and paste URLs into a text or chat. On the receiving end, all your links are organized in an inbox, so you forward them to other friends, or come back later to watch a video again.

Unlike other “music messaging” apps, LinkMeUp can be used to send any YouTube video, not just music – think comedy, news, sports, movie trailers. By sending webpage links, and not actual media files (i.e. copyrighted content), LinkMeUp is fast and strictly legal.

You can watch a video of the app in action on Vimeo at <https://vimeo.com/132351858> or on our website at [www.linkmeupmessenger.com](http://www.linkmeupmessenger.com). You can also access our press kit, which contains app screenshots, a press release, and more, at the following Dropbox link: <https://www.dropbox.com/sh/r2x0yvyduijkujl/AAB7zUGvdrHDfAUZEi_rIpzIa?dl=0>.

LinkMeUp is free, and will be launched in the App Store on Wednesday, July 8, 2015. If you are interested, I’d be happy to provide you with a promo code so you can download the app before it goes live in the App Store.

My contact details are provided below. Thank you in advance for considering my app for review. I look forward to hearing from you!

Samvit Jain

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